



Big Data may be a powerful means to proving the value of learning and learning systems. Leveraging analytics and metrics can provide the right support to unlock the power of formal, informal, and experiential learning. Next Generation SCORM may provide a powerful means to do so.

ADL's next generation SCORM effort is known as the Training and Learning Architecture (TLA). The first project, known as Tin Can or the Experience API, affords opportunities to enhance the learning architecture of an organization in new ways. The Experience API is a "plumbing" protocol which delivers tracking of learning events by publishing a standardized statement to a Learning Record Store (LRS). The LRS stores data about interactions between the learner and the system collected across web, mobile, and other platforms.

Efforts successful with this technology should be enabled to:

- spot business trends
- determine quality of learning
- combat business issues
- determine real time learning conditions

Implementing organizations should build a formalized strategy to ease implementation and maximize potential analytic value.

We offer a workshop as an onsite event designed and tailored to your organization's goals to implement:

"Gaining Value by Implementing Next Generation SCORM, the Experience API"

The workshop will address the requirements of an implementing organization, provide comprehension of the specification while allowing delegates to formalize a value proposition and roadmap for implementation.

A Workshop can support up to 12 in house participants for a 1 to 3 day event.

The workshop will further provide samples and templates to enable delegates to repeat the process within their organization upon return.

Audience

Designers, Developers, Project Managers, Managers, Directors, VP, CLO, Executives, and HR/Talent Managers

Objectives

You will:

- Open the details and benefits of the Experience API
- Understand how to leverage the affordances of the Experience API at the *lowest cost* to produce the *highest value*
- Define the organization value of being an early implementer
- Be enabled to define a roadmap to align organizational performance and human capital and learning
- Discover how to leverage your current technology investments to produce synergistic value through viable data models
- Learn how to create and share data flows between learning and talent management
- Understand code samples, open source products/examples, and templates for key artifacts

Agenda

1. Why do we need to discuss leveraging the Experience API?
2. What is the Experience API?
3. What problems does it solve?
4. What could it enable for an organization?
5. What can be gained from tracking learning experiences?
6. Strategies for implementation
7. Implementation models
8. Architecture and Actualization
9. Design for the future
10. What you need to know
11. Workshops and Exercises

Delivered by:

Neil Lasher. The Learning Coach's managing partner is a leading light in both the eLearning and 'mobile' industry. Neil sits on the advisory board of UK's Learning and Performance Institute (LPI) and on the board of The British Institute of Learning and Development (BILD) plus is a past president of ASTD (UK Network). Neil hosts a mobile 'technical stage' each year for the eLearning Guild's mLearnCon (the world's premier mobile conference) in the USA. A very experienced consultant, Neil ensures his clients can create the very best experience for the most discerning of professionals. His LinkedIn recommendations speak for themselves.

Michael Hruska is a technologist and entrepreneur with experiences spanning across standards, emerging technologies, learning, and science. He is a former researcher at the National Institute of Standards and Technology (<http://www.nist.gov/>) in Gaithersburg, MD. He is currently the President/CEO of Problem Solutions, and provides learning technology solutions to government, commercial, and nonprofit organizations.

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